

Lisa McCauley

Information Technology Projects Manager

Classic Optical
Youngstown, Ohio



CHOSEN BECAUSE...

"She has a unique understanding of the interplay among lab operations, lens manufacturing and the design of software systems that handle third-party eligibility and billing."

An integral member of Classic Optical Laboratories' Information Technology team, McCauley serves as the point of contact for all IT-related projects. Whether it's building an interface to a piece of machinery, managing the lens manufacturing software system (LMS) and database or developing a new system to interface and manage the benefits of a managed care or state health plan, McCauley is the lab's go-to person. Yet, McCauley is not just sought out by her colleagues at Classic Optical. When Essilor set out to redesign its LMS, the company called for her to join its team as an advisor.

McCauley developed her extensive knowledge of lab operations while working at Classic Optical for the past 27 years. "They hired me right out of high school," she recalled. "I started in the stock room, pulling lenses."

McCauley has served in many different positions in the lab, including customer service, accounting and most recently, information technology. She noted that the increase in technology in the optical industry over the last 10 years has enabled her and other women in IT to play a more prominent role in the optical industry.

McCauley credits Classic Optical's chief operating officer, Dawn Friedkin, for creating a corporate culture that has allowed her and other female employees to thrive. "She opens the door for us and gives us the opportunity to make suggestions," said McCauley.

SHE SAYS...

"Women have a can-do attitude, love a challenge and know there has to be a better way!"