



### **CLASSIC OPTICAL HONORED AT ESSILOR NATIONAL SALES MEETING**

**YOUNGSTOWN, Ohio – January 16, 2017** – Classic Optical Laboratories, Inc. was honored at Essilor’s 2017 National Sales Meeting which took place in Colorado Springs from January 8-10. Classic Optical received Essilor Vision Foundation’s Lab Award in recognition of the company’s outstanding service.

“The Lab Award is presented to labs that go above and beyond to help support Essilor Vision Foundation and create a culture committed to the community,” said Kim Schuy, president of Essilor Vision Foundation (EVF). “We are grateful for the support of Classic Optical, whose unwavering service and commitment help us as we work to fulfill our mission every day.”

Dawn Friedkin, President of Classic Optical, was on hand to receive the award. “Giving back to the community has always been important for us at Classic Optical,” she said. “This award is the result of our commitment to developing innovative solutions in partnership with EVF to increase access for children to vision correction, and to stretch the reach of charity funds to provide eyeglasses at no cost to children in need.”

Classic Optical is helping to change lives and improve learning for Chicago Public School (CPS) children through an innovative partnership with EVF and Modern Optical International. Recognizing that vision deficiencies are a barrier to learning, the CPS Office of Student Health and Wellness launched a program in 2014 to provide quality eyeglasses to all CPS students in need. Classic Optical was selected as the optical lab partner for this initiative and is now in its third school year of partnering to service students in need, providing more than 25,000 pairs of eyeglasses a year.

Classic Optical also provides eyeglasses as part of in school vision care initiatives with other partners in New York City and Baltimore, which help students overcome barriers to learning, such as vision impairments that prevent children from reading or seeing the blackboard. As a result, more than 12,000 students received eyeglasses through these programs since 2016. In February, Classic Optical will be expanding to another partner program in Detroit expected to reach at least 6,000 school-aged children with eyeglasses.

Classic Optical is an industry pioneer that has been delivering eyecare solutions since 1970. Combining a fully automated optical lab, the latest cutting edge systems and state-of-the-art manufacturing equipment with robust quality assurance measures and experienced technicians, Classic Optical is transforming the way patients see. Classic Optical is consistently recognized for its standard of excellence and has been voted a Top Lab by *Vision Monday* every year since the award was established in 1992.

To learn more about Classic Optical, visit [www.classicoptical.com](http://www.classicoptical.com).

**About Essilor Vision Foundation**

The Essilor Vision Foundation is a 501(c)(3) public, non-profit organization based in Dallas, Texas, dedicated to helping people achieve better lives through better sight by creating and supporting activities that advance good vision and its benefits to those who need it most. For more information visit: [www.evfusa.org](http://www.evfusa.org).

**About Classic Optical Laboratories, Inc.**

Classic Optical Laboratories is a wholesale laboratory that specializes in managing high-volume contracts for insurance organizations, managed care organizations, union organizations and trust funds, educational institutions, correctional facilities, manufacturing plants, online and brick-n-mortar stores, and federal and state government programs. For more information, visit [classicoptical.com](http://classicoptical.com).

