

Kids Package

Frequently Asked Questions



Q. What is the Kids Package?

The Kids Package is a turn-key, private-pay, complete pair package program.

Q. How will our office benefit from using the Kids Package?

- ✓ Exact complete pair pricing takes the guess work out of costs simplifying patient pricing
- ✓ The display board frames, available for purchase, can remain intact to ensure inventory control
- ✓ Save time and avoid lost frames by ordering a complete pair. No need to wrap up frames to ship to the lab.

Q. What frames are available in the package program?

A full range of fashionable infant to teen sized plastic and metal frames. Frame lines include ModZ kids, by Modern Optical, and Fregossi Kids, by Continental Optical.

Q. What are providers using the Kids Package for?

- ✓ Creating a frame and lens value package deal to offer to young patients
- ✓ For commercial insurance programs
- ✓ For their pediatric ACA patients

Q. What lenses and materials are available?

- ✓ Polycarbonate, Trivex™, photochromic and polarized
- ✓ Generic and Crizal® anti-reflective coatings and other tints

Q. Where do I find more information and how do I get set up?

If you are currently ordering online with Classic, you are already set up to place Kids Package orders as well as other private pay work. **Once logged in**, click on the Kids Package icon to the right to view the package brochure for more details, including products and pricing.

If you are not currently ordering online with Classic, contact the customer service team at **888.522.2020** to be set up.

Q. How do I place an order?

- ✓ Login at www.classicoptical.com
- ✓ From the left column, chose "Place Private Pay and Package orders"
- ✓ From the dropdown menu, select "Kids Package"
- ✓ The "SMART" order form will appear for you to add patient and Rx information and only the lenses, materials and frames specific to the Kids Package will be offered

Thanks so much for working with Classic Optical. We appreciate your business!