



Clearly Outstanding

Custom-fit technology enables Ovation® lenses
to stand apart in the world of progressive
vision solutions.

Ovation® by **Essilor**
Clearly Outstanding

Ovation® Lens Features

Ovation by Essilor provides a wealth of wearer benefits:

- Advanced Essilor progressive lens technology, delivering a perfect fit for virtually all presbyopes.
- Progression length and near-vision decentration matched to wearer's prescription.
- Aspheric with intent to flatten the base curve for a thinner, flatter lens without optical compromise.
- Soft periphery, which eliminates annoying distortion for exceptional viewing comfort.
- Easy adaptation to keep patients loyal and happy.
- Flexibility to mount and fit any frame size.

Ovation lenses deliver clear, seamless vision for every wearer.

Ovation lenses deliver excellent vision for every patient — whether farsighted or nearsighted.

- Custom fit for every patient, which means faster adaptability and fewer adjustments and costly remakes. Dispensing is a better experience for you and your patients alike.
- A true aspheric lens, Ovation provides great looks combined with a flatter lens profile, and the comfort of thinner, lighter materials.
- Patients can choose the frames they want, including today's thinner, smaller frame styles.

Soft and short for more frame choices.

Unlike short-corridor progressive lenses with hard peripheral qualities that can result in blurred peripheral vision, Ovation lenses are more closely designed for the eye — which delivers a softer periphery.

As Figure A shows, the shorter progression length of Ovation lenses does not affect peripheral vision. This means that Ovation fits better in all frames — large or small — and your patients get the freedom to choose frames without vision compromise.

	Ametropia	Progression Length (85% of Add Power)	Minimum Recommended Fitting Height
Myope	(-10.00 to -0.75)	10.4 mm	17 mm
Emmetrope	(-0.50 to +2.00)	11.5 mm	17 mm
Hyperope	(+2.00 to +6.00)	12.2 mm	17 mm

Figure A shows that fitting patients with today's advanced progressive lens technology is as easy as fitting any progressive lens. Simply preadjust the frame, and then take a monocular distance PD and mono fitting height. As the chart shows, the minimum recommended fitting height is 17 mm, which is shorter than other progressives.

Custom-fit for virtually every prescription.

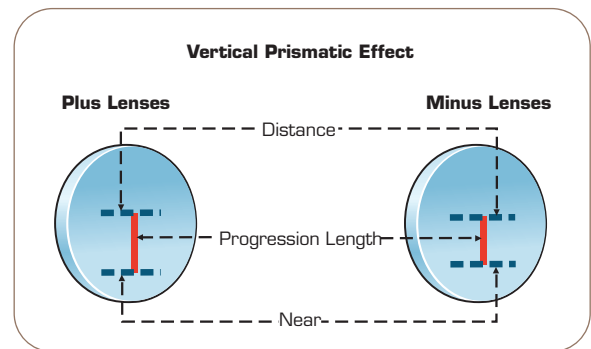
Ovation lenses use custom-fit progressive lens fit technology by wearer type to easily change progression length and near-vision decentration to more easily match the needs of both hyperopic and myopic patients.

Customized progression lengths.

Hyperopic and myopic patients need different progression lengths to accommodate the vertical prismatic effect of plus and minus progressive lenses.

- With a plus lens, light from a near object is converged or deviated upward toward the base or center of the lens, displacing the object lower in the lens.
- With a minus lens, light from a near object is diverged or deviated downward toward the base or edge of the lens, displacing the object higher in the lens.

To compensate for both situations, Ovation lenses feature customized progression lengths to match the wearer's gaze by prescription — longer for hyperopic patients and shorter for myopic wearers.



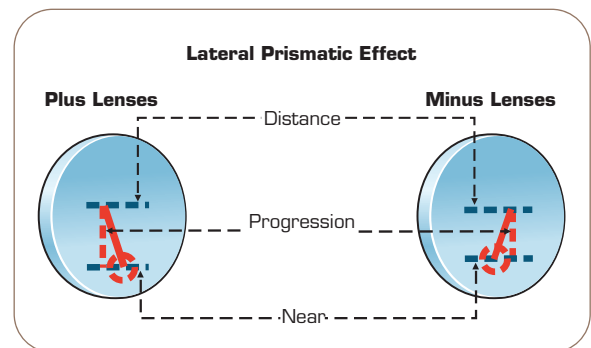
The vertical prismatic impact of plus and minus lenses causes hyperopic and myopic wearers to rotate their eyes differently when reading. Ovation lenses allow the optimal length of the power progression to be customized by wearer type depending on the strength of the prescription.

Customized near-vision decentration.

Hyperopic and myopic patients need different near-vision decentration to accommodate the lateral prismatic effect of plus and minus progressive lenses.

- With a plus lens, light from a near object is converged or deviated laterally toward the base or center of the lens, causing the wearer's eyes to converge more in a corrective lens.
- With a minus lens, light from a near object is diverged or deviated laterally toward the base or edge of the lens, causing the wearer's eyes to converge less in a corrective lens.

To compensate for both situations, Ovation lenses have customized near-vision decentration designed to match the wearer's gaze by prescription — more for hyperopic patients and less for myopic patients.



The lateral prismatic impact of plus and minus lenses causes hyperopic and myopic wearers' eyes to converge and diverge differently when reading. Ovation lenses provide decentration of the power progression to be customized by the wearer based on the strength of their prescription.

What makes Ovation outstanding to patients?

What you share about Ovation progressive lenses can help your patients understand why Ovation lenses are a preferred choice, and to more clearly see why you prescribe them.

A Few Tips:

- 1 Tell existing progressive lens wearers about Ovation lenses by Essilor. Mention that Ovation features advanced progressive lens technology and can help take progressive vision to a new performance level.**
- 2 Let your patients know that Ovation lenses are easy to customize for each wearer, designed for every stage of presbyopia and virtually any prescription.**
- 3 Don't confuse patients with confusing terms. Simply let them know that Ovation lenses are thin, flat and look and feel great.**
- 4 Mention to patients that they can choose the frames they want with Ovation lenses.**
- 5 Share the fact that nine out of ten wearers adapt easily to Ovation progressive lenses, with 85% experiencing very fast adaptation.**
- 6 Encourage bifocal wearers to try Ovation progressive lenses. Virtually any wearer can adapt easily.**
- 7 Tell patients that Ovation lenses are available in a range of materials — including Airwear®, Transitions®, and polarized — to meet their needs and lifestyle.**
- 8 Suggest that anti-reflective technology be added to reduce glare and improve visual performance.**