

## Linda Fitzgerald

### NATIONAL OPTOMETRIC AMBASSADOR

Classic Optical  
Youngstown, Ohio



### CHOSEN BECAUSE...

"Linda sets a successful example of great leadership and helps to develop and support newly licensed Ohio opticians in the profession."

Linda Fitzgerald started wearing glasses in the second grade, and when she was 14, Shirley Hoover, an optician, sold her two pairs of eyeglasses and contacts at a time when glasses were deemed more a necessity than a fashion statement. "She ignited a passion in me for this industry and 30 years later, I couldn't be happier with my decision."

Later, she was mentored by Dawn Friedkin, Classic Optical's COO, who took her in as an optician and "transitioned me into a business woman. She helped me grow to not only meet, but exceed any expectation I ever had."

After being a regional territory manager for Classic Optical, she is now a national optometric ambassador, serving large-volume contracts within Ohio, and working as a liaison to newly awarded state contracts. She is also a dual licensed optician (ABO and NCLE), an Honored Fellow of the OAA, and she serves on the Board of Trustee at Large for the Opticians Association of Ohio. She is also a member of the Optical Women's Association, the National Association of Professional Women, and an Ambassador for the Youngstown Regional Chamber.

### SHE SAYS...

"Women are at the forefront of the marketplace and continue to show our dedication for success. We can see a future for ourselves that our mothers couldn't. My advice for success is simple.. and complicated. Educate yourself! And do it early."